

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections - National Voters' Day 2012 - Celebrations on 25-01-2012 - Telecasting of Spots in Telugu News Television Channels - Payment of Rs.47,549/- to M/s Sakshi TV, Hyderabad towards the cost of telecasting T.V. Spots - Sanctioned - Orders - Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No:
03-2012

Dated:10-

Read the following:-

1. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
2. G.A. (Elecs.E) Dept. Lr.No.3389/Elecs.E/A2/2011-120, dt: 21 -01-2012 .
3. From Authorised Signatory, Sakshi TV, Hyderabad Invoice No. SS/3,607/11-12, dt.31-01-2012

ORDER:

In the Government letter 2nd read above, the General Manager, Sakshi TV, Hyderabad have been requested to telecast T.V. Spots from 22nd to 25th January, 2012 on DAVP Rate of Rs.991/- per 10 Seconds spot during 7 am to 9 am in connection with National Voters' Day celebrations on 25th January, 2012. Accordingly, the Agency has telecasted the Spots and requested for payment of Rs.47,549.16 in the reference 3rd read above.

2. After careful examination, Government hereby accord sanction for payment of **Rs.47,549/-** (Rupees Forty seven thousand five hundred and forty nine only) to Hyderabad Media House Limited, Hyderabad towards the cost for telecasting T.V Spots from 22nd to 25th January, 2012 in connection with National Voters Day Celebrations.

3. The expenditure sanctioned in para 2 above shall be debited **"2015 - Elections - MH 103 Preparation and Printing of Electoral Rolls - SH (04) Assembly and Parliamentary Constituencies - 260 Advertisements, Sales and Publicity Expenses"** and shall be met from the funds provided in B.E. 2011-12.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **"Indira Television Limited" A/c No. 30769357760, State Bank of India, Road No.12, Banjara Hills, Hyderabad, IFSC Code: SBIN 0008022, MICR Code: 500002007.**

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5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 1st read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,
CHIEF ELECTORAL OFFICER & E.O
PRINCIPAL SECRETARY TO

GOVERNMENT

To
The General Manager, Indira Television Limited, 6-3-248/3,
Road No.1, Banjara Hills, Hyderabad-34
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION

OFFICER